



## **Therapeutic Goods (Restricted Representations— COVID-19 and Influenza Test Kits) Permission 2022**

---

I, Nicole McLay, as delegate of the Secretary of the Department of Health and Aged Care, make the following permission.

Dated 14 September 2022

Nicole McLay  
Assistant Secretary  
Regulatory Compliance Branch  
Health Products Regulation Group  
Department of Health and Aged Care

---

---

# Contents

|   |           |
|---|-----------|
| 1 Name.....   | 1         |
| 2 Commencement .....  | 1         |
| 3 Authority .....   | 1         |
| 4 Definitions .....   | 1         |
| 5 Permission.....   | 3         |
| 6 Application .....   | 3         |
| 7 Repeals.....  | 3         |
| <b>Schedule 1—Permission: restricted representations</b>  | <b>4</b>  |
| <b>Part 1—COVID-19 test kits</b>  | <b>4</b>  |
| <b>Part 2—COVID-19 and influenza combination test kits</b>  | <b>7</b>  |
| <b>Schedule 2—Repeals</b>   | <b>10</b> |
| <i>Therapeutic Goods (Restricted Representations—COVID-19 Rapid Antigen and Nucleic Acid Amplification Tests) Permission (No. 2) 2022</i> | <i>10</i> |

---

## 1 Name

This instrument is the *Therapeutic Goods (Restricted Representations—COVID-19 and Influenza Test Kits) Permission 2022*.

## 2 Commencement

- (1) Each provision of this instrument specified in column 1 of the table commences, or is taken to have commenced, in accordance with column 2 of the table. Any other statement in column 2 has effect according to its terms.

| Commencement information        |  |                   |
|---------------------------------|--|-------------------|
| Column 1                        | Column 2                               | Column 3          |
| Provisions                      | Commencement                           | Date/Details      |
| 1. The whole of this instrument | The day after this instrument is made. | 15 September 2022 |

Note: This table relates only to the provisions of this instrument as originally made. It will not be amended to deal with any later amendments of this instrument.

- (2) Any information in column 3 of the table is not part of this instrument. Information may be inserted in this column, or information in it may be edited, in any published version of this instrument.

## 3 Authority

This instrument is made under section 42DK of the *Therapeutic Goods Act 1989*.

## 4 Definitions

Note: A number of expressions used in this instrument are defined in subsection 3(1) of the Act, including the following:

- (a) advertise;
- (b) health practitioner;
- (c) included in the Register;
- (d) label;
- (e) Register;
- (f) therapeutic goods;
- (g) Therapeutic Goods Advertising Code.

In this instrument:

*Act* means *Therapeutic Goods Act 1989*.

*Class 1 IVD medical device* has the same meaning as in the Medical Devices Regulations.

*Class 3 IVD medical device* has the same meaning as in the Medical Devices Regulations.

---

***COVID-19 and influenza combination test kit*** means an IVD medical device that is included in the Register and:

- (a) is a rapid antigen test kit; and
  - (b) has an intended purpose accepted in relation to its inclusion in the Register that relates to the detection of the following only:
    - (i) SARS-CoV-2 (COVID-19); and
    - (ii) influenza A; and
    - (iii) influenza B; and
  - (c) is classified as a Class 3 IVD medical device; and
- may (or may not) be supplied for use in conjunction with an instrument or analyser that is a Class 1 IVD medical device.

***COVID-19 test kit*** means an IVD medical device that is included in the Register and:

- (a) is either:
    - (i) a rapid antigen test kit; or
    - (ii) a nucleic acid amplification test kit; and
  - (b) has an intended purpose accepted in relation to its inclusion in the Register that relates to the detection of SARS-CoV-2 (COVID-19) only; and
  - (c) is classified as a Class 3 IVD medical device; and
- may (or may not) be supplied for use in conjunction with an instrument or analyser that is a Class 1 IVD medical device.

***instructions for use*** has the same meaning as in the Medical Devices Regulations.

***IVD medical device*** has the same meaning as in the Medical Devices Regulations.

***IVD medical device for self-testing*** has the same meaning as in the Medical Devices Regulations.

***Medical Devices Regulations*** means the *Therapeutic Goods (Medical Devices) Regulations 2002*.

***point of care testing*** has the same meaning as in the Medical Devices Regulations.

***prominently displayed or communicated*** has the same meaning as in the Therapeutic Goods Advertising Code.

***relevant practitioner*** means:

- (a) a health practitioner; or
- (b) a person registered under a law of a state or territory to practice paramedicine.

Note: The term ***health practitioner*** is defined in subsection 3(1) of the Act to mean a person who is registered or licenced under a law of a state or territory to practice in certain health professions specified in the definition, including medicine.

---

*restricted representation* means a representation referred to in section 42DD of the Act.

*SARS-CoV-2 (COVID-19)* means the severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) that causes the disease COVID-19.

*serious*, in relation to a form of a disease, condition or ailment, has the same meaning as in the Therapeutic Goods Advertising Code.

## 5 Permission

For subsection 42DK(1) of the Act, in relation to each item mentioned in the table in Part 1 or Part 2 of Schedule 1, the representations specified in column 2 are permitted to be used in the advertisements specified in column 3, about the therapeutic goods specified in column 4, subject to the conditions (if any) specified in column 5 of that item.

## 6 Application

This instrument does not apply to an advertisement made in accordance with the *Therapeutic Goods (Restricted Representations—Government Health Campaigns) (COVID-19) Permission 2022*.

Note: The *Therapeutic Goods (Restricted Representations—Government Health Campaigns) (COVID-19) Permission 2022* deals with Commonwealth and state or territory health campaigns relating to COVID-19, and is published at [www.tga.gov.au](http://www.tga.gov.au).

## 7 Repeals

Each instrument that is specified in Schedule 2 is repealed as set out in the applicable items in that Schedule.

# Schedule 1—Permission: restricted representations

Note: See section 5.

## Part 1—COVID-19 test kits

| Permitted use of restricted representations |  |  |                    |   |
|---|--|--|--------------------|---|
| Column 1                                    | Column 2   | Column 3   | Column 4           | Column 5  |
| Item  | Restricted representations   | Advertisements   | Therapeutic goods  | Conditions  |
| 1   | a representation to the effect, expressly or by implication, that the therapeutic goods may be used to detect possible infection with SARS-CoV-2 (COVID-19), including a representation that is contained within the name of the goods | an advertisement about the therapeutic goods including, but not limited to, an advertisement that is: <ul style="list-style-type: none"> <li>(a) on the label of the therapeutic goods; or</li> <li>(b) on the package in which the therapeutic goods are contained; or</li> <li>(c) on any material included with the package in which the therapeutic goods are contained, including instructions for use</li> </ul> | COVID-19 test kits | all of the following: <ul style="list-style-type: none"> <li>(a) the advertisement must not be inconsistent with government health messaging in relation to testing for infection with SARS-CoV-2 (COVID-19);</li> <li>(b) the advertisement must not be inconsistent with the intended purpose of the therapeutic goods accepted in relation to the inclusion of the goods in the Register, and any conditions of inclusion relating to the goods;</li> <li>(c) the advertisement must contain statements, which are prominently displayed or communicated, to the effect of the following:               <ul style="list-style-type: none"> <li>(i) if the therapeutic goods are included in the Register for self-testing—the goods may be supplied for self-testing in the home or other environment; and</li> <li>(ii) if the therapeutic goods are included in the Register for point of care testing only—the therapeutic goods must be used by relevant practitioners, or persons under their supervision, who are trained in the correct use of the goods and the interpretation of the test results; and</li> </ul> </li> </ul> |

---

| <b>Permitted use of restricted representations</b> |                                   |                       |                          |  |
|--|-----------------------------------|-----------------------|--------------------------|--|
| <b>Column 1</b>                                    | <b>Column 2</b>                   | <b>Column 3</b>       | <b>Column 4</b>          | <b>Column 5</b>  |
| <b>Item</b>  | <b>Restricted representations</b> | <b>Advertisements</b> | <b>Therapeutic goods</b> | <b>Conditions</b>  |
|  |                                   |                       |                          | <ul style="list-style-type: none"> <li>(iii) negative test results do not exclude infection with SARS-CoV-2 (COVID-19); and</li> <li>(iv) follow current government health messaging regarding confirmatory testing requirements;</li> </ul> <p>(d) the advertisement must <b>not</b>:</p> <ul style="list-style-type: none"> <li>(i) include a claim that the therapeutic goods are diagnostic; or</li> <li>(ii) state or infer that laboratory PCR (or other laboratory) testing will never be required; or</li> <li>(iii) state that the therapeutic goods are capable of early detection; or</li> <li>(iv) include claims relating to the accuracy, specificity, sensitivity or limit of detection of the therapeutic goods (except where such claims are included solely in instructions for use relating to the goods); or</li> <li>(v) include comparisons with other therapeutic goods; or</li> <li>(vi) infer that the therapeutic goods are capable of determining whether or not a person is infectious, or the degree of their infectiousness; or</li> <li>(vii) include endorsements or testimonials</li> </ul> <p>Note: The advertisement may (but is not required to) include</p> |

---

---



---

| <b>Permitted use of restricted representations</b> |  |   |                          |   |
|--|--|---|--------------------------|---|
| <b>Column 1</b>                                    | <b>Column 2</b>  | <b>Column 3</b>   | <b>Column 4</b>          | <b>Column 5</b>   |
| <b>Item</b>  | <b>Restricted representations</b>  | <b>Advertisements</b>   | <b>Therapeutic goods</b> | <b>Conditions</b>   |
|  |  |   |                          | statements relating to one or more of the following:<br>(a) sample (or specimen) type;<br>(b) testing time;<br>(c) cost |
| 2  | a representation that refers, expressly or by implication, to a serious form of disease, condition or ailment, where the reference is necessary to provide information about the proper use of the therapeutic goods | an advertisement made in accordance with item 1 that includes instructions for use relating to the therapeutic goods (including but not limited to instructions in written, graphical, pictorial or video form) | COVID-19 test kits       |   |

---



---

## Part 2—COVID-19 and influenza combination test kits

| Permitted use of restricted representations |   |   |  |  |
|---|---|---|--|--|
| Column 1                                    | Column 2  | Column 3  | Column 4                                     | Column 5   |
| Item  | Restricted representations  | Advertisements  | Therapeutic goods                            | Conditions   |
| 1   | a representation to the effect, expressly or by implication, that the therapeutic goods may be used to detect possible infection with one or more of the following:<br>(a) SARS-CoV-2 (COVID-19);<br>(b) influenza A;<br>(c) influenza B, including a representation that is contained within the name of the goods | an advertisement about the therapeutic goods including, but not limited to, an advertisement that is:<br>(a) on the label of the therapeutic goods; or<br>(b) on the package in which the therapeutic goods are contained; or<br>(c) on any material included with the package in which the therapeutic goods are contained, including instructions for use | COVID-19 and influenza combination test kits | all of the following:<br>(a) the advertisement must not be inconsistent with government health messaging in relation to testing for infection with SARS-CoV-2 (COVID-19) and influenza;<br>(b) the advertisement must not be inconsistent with the intended purpose of the therapeutic goods accepted in relation to the inclusion of the goods in the Register, and any conditions of inclusion relating to the goods;<br>(c) the advertisement must contain statements, which are prominently displayed or communicated, to the effect of the following:<br>(i) if the therapeutic goods are included in the Register for self-testing—the goods may be supplied for self-testing in the home or other environment; and<br>(ii) if the therapeutic goods are included in the Register for point of care testing only—the therapeutic goods must be used by relevant practitioners, or persons under their supervision, who are trained in the correct use of the goods and the interpretation of the test results; and<br>(iii) negative test results do not exclude infection with SARS-CoV-2 |

---

| <b>Permitted use of restricted representations</b> |                                   |                       |                          |   |
|--|-----------------------------------|-----------------------|--------------------------|---|
| <b>Column 1</b>                                    | <b>Column 2</b>                   | <b>Column 3</b>       | <b>Column 4</b>          | <b>Column 5</b>   |
| <b>Item</b>  | <b>Restricted representations</b> | <b>Advertisements</b> | <b>Therapeutic goods</b> | <b>Conditions</b>   |
|  |                                   |                       |                          | (COVID-19), influenza A or influenza B; and<br>(iv) follow current government health messaging regarding confirmatory testing requirements;<br>(d) the advertisement must <b>not</b> :<br>(i) include a claim that the therapeutic goods are diagnostic; or<br>(ii) state or infer that laboratory PCR (or other laboratory) testing will never be required; or<br>(iii) state that the therapeutic goods are capable of early detection; or<br>(iv) include claims relating to the accuracy, specificity, sensitivity or limit of detection of the therapeutic goods (except where such claims are included solely in instructions for use relating to the goods); or<br>(v) include comparisons with other therapeutic goods; or<br>(vi) infer that the therapeutic goods are capable of determining whether or not a person is infectious, or the degree of their infectiousness; or<br>(vii) include endorsements or testimonials<br>Note: The advertisement may (but is not required to) include |

---

---

| <b>Permitted use of restricted representations</b> |  |   |  |   |
|--|--|---|--|---|
| <b>Column 1</b>                                    | <b>Column 2</b>  | <b>Column 3</b>   | <b>Column 4</b>                              | <b>Column 5</b>   |
| <b>Item</b>  | <b>Restricted representations</b>  | <b>Advertisements</b>   | <b>Therapeutic goods</b>                     | <b>Conditions</b>   |
|  |  |   |  | statements relating to one or more of the following:<br>(a) sample (or specimen) type;<br>(b) testing time;<br>(c) cost |
| 2  | a representation that refers, expressly or by implication, to a serious form of disease, condition or ailment, where the reference is necessary to provide information about the proper use of the therapeutic goods | an advertisement made in accordance with item 1 that includes instructions for use relating to the therapeutic goods (including but not limited to instructions in written, graphical, pictorial or video form) | COVID-19 and influenza combination test kits |   |

Note: The advertisements mentioned in the tables in Part 1 and Part 2 must comply with the Act and the Therapeutic Goods Advertising Code, including requirements relating to the accuracy of the advertisements’.

---

## **Schedule 2—Repeals**

Note: See section 7.

### ***Therapeutic Goods (Restricted Representations—COVID-19 Rapid Antigen and Nucleic Acid Amplification Tests) Permission (No. 2) 2022***

#### **1 The whole of the instrument**

Repeal the instrument.