



Australian Government
Department of Health and Aged Care
Therapeutic Goods Administration

Advertising Approval: Molnlycke Health Care Pty Ltd – Mepilex Transfer Ag (ARTG 226604)

Therapeutic Goods Act 1989

Approval under section 42DF for use of restricted representations by Molnlycke Health Care Pty Ltd

I, Michael Shum, as a delegate of the Secretary to the Department of Health and Aged Care, on receipt of an application from Molnlycke Health Care Pty Ltd, have approved under section 42DF of the *Therapeutic Goods Act 1989*, the restricted representations described in paragraph **(A)**, for use in advertisements for the product identified in paragraph **(B)**, when the statements identified in paragraph **(C)** are prominently displayed or communicated¹ in the advertisement in which the restricted representations are used (including on the label and packaging of the goods).

(A)

- Mepilex Transfer Ag is intended to be used on a wide range of wounds for management of low to high amounts of wound fluid and difficult to dress wounds where there is a risk of infection such as:
 - leg and foot ulcers
 - pressure injuries
 - partial-thickness burns and
 - donor sites

(combined, the **Representations**).

(B)

- Mepilex Transfer Ag - Dressing, wound-nonadherent, permeable, antimicrobial (ARTG 226604).

(C)

- Mepilex Transfer Ag should be used under the supervision of a qualified Healthcare Professional.
- If you are concerned about your wound, please contact your Healthcare Professional.

Dated this 17th day of October 24

¹ ***prominently displayed or communicated***, in relation to a statement in an advertisement, means:

(a) either:

- (i) for a visual statement—easily read from a reasonable viewing distance for the particular media type in the context in which the advertisement is intended to be viewed; or
- (ii) for a spoken statement—able to be clearly heard and understood; and

(b) repeated as often as necessary to be noticed by a viewer or listener

Signed electronically

Michael Shum

Delegate of the Secretary to the Department of Health and Aged Care

Advertising and Compliance Education and Policy Section

Regulatory Compliance Branch