



Australian Government

Department of Health
Therapeutic Goods Administration

Therapeutic Goods Act 1989
Approval under section 42DG for use of restricted representations by
iNova Pharmaceuticals

I, Rowena Love, Delegate of the Secretary to the Department of Health, on receipt of an application by iNova Pharmaceuticals, have approved under section 42DG(2) of the *Therapeutic Goods Act 1989* (the **Act**), the use of the below stated restricted representations described in paragraphs (a) – (d) below for use in advertisements directed to consumers, for the product identified in paragraph (e):

- a) Helps prevent blood clotting; and/or
- b) Reduces the risk of heart attack and stroke in patients with known cardiovascular disease or cerebrovascular disease; and/or
- c) For the treatment of patients with known cardiovascular disease or cerebrovascular disease; and/or
- d) Anti-platelet agent.
- e) “GOLD CROSS PRINCARD aspirin 100mg enteric coated tablet bottle” (AUST R 178832).

Dated this 23rd day of October 2020

Signed electronically

Rowena Love
Delegate of the Secretary to the Department of Health
Advertising Education and Assurance Section
Regulatory Compliance Branch